

HANDS-ON PHYSICIAN & STAFF TRAINING
AND
PROFESSIONAL CONSULTING SERVICES



Dr. John P. Salerno

The Salerno Center for Complementary Medicine
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BEYOND MEDICAL EXCELLENCE



Anti-Aging medicine creates a solid solution for the uncertainty looming in our current insurance-based system. Globally recognized, this innovative field of medicine sets a new paradigm with solid science, well-established therapeutic methods and comprehensive evaluation. It's proactive, preventive approach bridges the gap between conventional medicine and scientifically based intervention. As a result, patients around the world (including physicians and their families) are taking control of their natural aging process and achieving endocrine balance.

Accredited, Private Hands-On Training

Dr. Salerno champions the way to next generation medicine, as an educator and consultant, for your new or existing practice.

- Learn with hands-on clinical training by Dr. Salerno at his state-of-the-art office or on-site at your own facility
- Become certified in age management protocols and treatments
- Uncover a patient's weakest health links through comprehensive evaluations and diagnostic analyses
- Discover the synergy of hormonal optimization, sound diet and nutrition, sensible exercise and quality nutraceutical supplementation
- Learn 30 Vitamin IV Protocols and Formulations to incorporate into your own practice, anti-aging center, or medical spa
- Gain insight on how to transition your practice into a health-based, proactive, preventive approach
- Learn how to secure your income potential outside insurance entanglements

*Custom consulting and training arrangements are available based on your individual practice needs

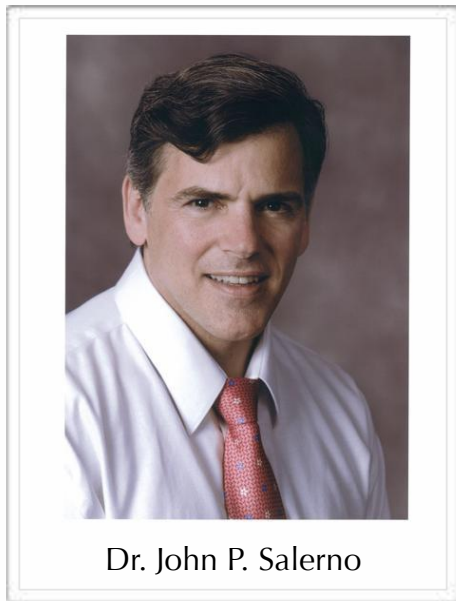
Practice Development Assistance

The Salerno Center's own expert marketing and business development consultant will work with you personally to help ensure long-term success.

- Learn how to market successfully, from target patient demographic to advertising materials
- Help with marketing materials - brochures, business cards, website, advertising
- Staffing - how to choose the best team members for your practice
- Patient retention strategies



HANDS-ON TRAINING WITH DR. SALERNO



Dr. John P. Salerno

Dr. Salerno has personally trained physicians and medical staff from all over the world. He offers private, hands-on courses in state-of-the-art clinical applications of complementary and anti-aging medicine. Over a custom two - nine day period, participants will study topics of their choosing, such as Advanced Anti-Aging Therapies, Detox Protocols, Thyroid and Natural Hormone Replacement Therapy, Interpretation of Labs and Beyond, IV Therapy and Protocols, State-of-the-art Medical and Aging BioMarkers, Nutraceutical Supplementation, Importance of Low Carb Lifestyle, and more. All training seminars and workshops are conducted at The Salerno Center, located in the heart of Manhattan in New York, New York. You may also select to have Dr. Salerno train on-site with you and your staff at your own treatment facility. After completing a training session, all participants will receive a certificate of accreditation from The Salerno Center as well as Dr. Salerno's own unique Vitamin IV protocols and formulas.

Dr. Salerno also offers comprehensive three-year programs, where participants will continue to train twice a year at the Center and also at the physician's own facilities. All seminars and workshops are tailored to address the individual needs of each practice.

INTERNATIONAL CONSULTING

As a recognized authority throughout the anti-aging and medical spa industry, Dr. Salerno has supervised the establishment of premier clinics around the world: training and certifying M.D.s, D.O.s, naturopaths, clinicians, nurse practitioners, and nutritionists; helping to develop exclusive brands of vitamins and authoring customized service menus. Through his unique consulting programs and vast experience in opening his own global facilities, Dr. Salerno brings his knowledge and tools straight to any medical practice, hospital, anti-aging center, or medical spa.



In 2003, Dr. Salerno worked with Dr. Hiroyuki Abe, President of The International Society of Integrative Medicine, to co-found the Kudan Clinic in Tokyo, Japan.



In May 2009 Dr. Salerno opened a state-of-the-art anti-aging clinic, RenuLife, in Sao Paulo, Brazil.



In 2006, Dr. Salerno, in collaboration with Dr. Masashi Uwabu opened the prestigious AAC anti-aging clinic Ginza in Tokyo, Japan.



HANDS-ON PHYSICIAN AND STAFF TRAINING BENEFITS

- Completely customized training sessions- you decide the length of your training (from 2 - 9 Days), the topic(s) of your training, and the location of your training
- Learn directly from Dr. Salerno with hands-on patient review and consultations
- Full Certificate of Accreditation from The Salerno Center for all staff members upon completion
- Comprehensive 3 Year Support Program- continue to train hands-on, twice a year, at The Salerno Center or at your own facility with Dr. Salerno and his staff
- Full Access to Dr. Salerno's own unique Vitamin IV protocols and formulations to incorporate into your own practice or medical spa
- Practice Development Assistance and continued support for 3 Years

SAMPLE TRAINING SCHEDULE

Day One

9:00am to 9:30am - Introduction to The Salerno Center, meet the staff, tour of the office and all medical equipment

9:30am to 12:45pm- Sit with Dr. Salerno and evaluate patients hands-on, including direct patient contact in his office with performance review of histories and physicals with full lab ordering and interpretation

1:00pm to 2:00pm- Lunch with Dr. Salerno and a review of any questions

2:00pm to 6:45pm- Direct patient review hands-on, including labs, interpretations, introduction to IV department and some IV protocols explained and reviewed

Topics Covered During Day One - Chronic fatigue, hypothyroidism, weigh loss, heavy metal exposure, vitamin deficiencies and introduction to Dr. Salerno's vitamin lines and their specific formulations

Day Two

9:00am to 1:00pm - Hands-on teaching with Dr. Salerno, consultations with new patients and follow-ups; review TRH exam, HCG testing, heavy metal testing and hyperbaric testing

1:00pm to 2:00pm- Lunch with Dr. Salerno and a review of any questions

2:00pm to 7:00pm- Hands-on with Dr. Salerno: new patient and follow-up consultations, review vitamin regimen

Topics Covered During Day Two - Anti-Aging and hormone replacement therapies, hypogonadism, low growth hormone, Lyme disease, skin care, depression and how to interpret and treat neuroscience lab results; review vitamin regimen.

Day Three

9:00am to 10:00am - View all IV protocols and observe the IV department

10:00am to 1:00pm- Hands-on training with Dr. Salerno in consultation with both new patients and follow-up patients; review which tests to order and why; how to interpret lab results, what nutrients to prescribe, and when further testing may be necessary

1:00pm to 2:00pm- Lunch with Dr. Salerno and a review of any questions

2:00pm to 6:30pm- Observation of DEXA bone scan testing with results, TRH testing and HCG

Topics Covered During Day Three - Osteoporosis, osteopenia and natural treatments, memory loss and natural treatments, weight gain, heavy metal testing, skin glycosylation and treatment, and nutrients to combat aging

Day Four

9:00am to 10:30am - Observation of glucose tolerance testing

10:30am to 11:30am- Observation of IV therapies

11:30am to 1:30pm- Hands-on with Dr. Salerno; review patient charts; review lab interpretations and treatments

1:30pm to 2:30pm- Lunch with Dr. Salerno and review of any questions

2:30pm to 7:00pm- Hands-on with Dr. Salerno; patient consultations and follow-up; lab data review

Topics Covered During Day Four - Interpretation of labs and beyond, hormone balancing, anti-aging therapies with vital nutrients, importance of low carb (Silver Cloud) lifestyle, review of LP(a) and effects, DEXA scan interpretation, analysis and treatment programs

Day Five

9:00am to 2:30pm - PowerPoint presentation

Topics Covered During Day Five - Heavy metals toxicity and which agents to use for detox; chelation for heart disease and aging; anti-aging protocols and which vitamins to use



Day Six

9:00am to 10:00am - Review of all topics covered in prior week; oral testing of physicians; questions and answers

10:00am to 1:30pm- Hands-on patient care with Dr. Salerno; patient chart review and labs review

1:30pm to 2:30pm- Lunch with Dr. Salerno and review of any questions

2:30pm to 7:00pm- Patients hands-on training; candida overgrowth reviewed; Bio markers lab test of aging reviewed. Homocysteine, IGFI, HGH, CRP; review of coronary heart disease assessment, cancer tumor markers, genetic markers for aging, autism and nutritional programs

Topics Covered During Day Six - IV protocols (mixing, dosages, administration, tools observation); glucose tolerance test and necessities, anti-aging nutrients and body evaluation with genetic markers, candida, bio-heart disease, cancer tumor, homocysteine, IGFI, HGH, CRP, coronary heart disease, nutritional programs and regimens, autism



Day Seven

9:00am to 12:45pm - Hands-on with Dr. Salerno in consultations; active involvement with patients

1:00pm to 2:00pm- Lunch with Dr. Salerno and questions to review physician's case studies

2:00pm to 7:00pm- Patient charts review with emphasis on the importance of lab interpretation, hormone balancing, vitamin and mineral replacement therapies, diet and nutritional review with emphasis on low carb (Silver Cloud) lifestyle; review of LP(a) and its effects on coronary disease and how to treat and DEXA scan interpretation

Topics Covered During Day Seven- Interpretation of labs and beyond, hormone balancing, anti-aging therapies with vital nutrients, importance of low carb (Silver Cloud) lifestyle, review of LP(a) and effects, DEXA scan interpretation,



Day Eight

9:00am to 10:00am - Review of IV protocols with six patients in IV room; IV therapy discussed, charts reviewed; IV mixing/dosage/administration guidelines and how-to's

10:00am to 1:30pm- Hands-on patient care with Dr. Salerno; patient consultations; review and emphasis on anti-aging markers, IGFI, HGH, male and female hormones, and oxidized LDL levels

1:30pm to 2:30pm- Lunch with Dr. Salerno; questions to test physician's case studies

2:30pm to 7:00pm- Hands-on with Dr. Salerno; patient consultations with emphasis on coronary heart disease, LDL oxidation, insulin, fibrinogen, LP(a), triglycerides, CRP, homocysteine, particle size and multiple treatment protocols

Topics Covered During Day Eight - Dr. Salerno's vitamin line reviewed; IV protocols, vital anti-aging markers, female and male hormones, oxidized LDL, heart disease, nutritional resolution protocols

Day Nine

9:00am to 12:00pm - Follow-up patients with Dr. Salerno, charts, review protocols, address Bioscan data, review research and data shown to support nutritional therapies

12:00pm to 2:00pm- Powerpoint nutritional presentation

2:00pm to 3:00pm- Lunch with Dr. Salerno and review of any questions; physician's case studies reviewed

3:00pm to 7:30pm- Patient's review with Dr. Salerno; review Bio Markers of aging genetically from Austria, detox protocols, hormone replacement protocols, anti-aging protocols, anxiety, anti-viral and anti-bacterial protocols; emphasis on liver detox, cancer prevention and data analysis of all natural hormone replacement; charts reviewed; discussion on arthritis, colitis asthma, immune dysfunction

Topics Covered During Day Nine - New Bio Markers of aging genetically from Austria, detox protocols, anxiety, anti-viral and anti-bacterial protocols; liver detox, cancer prevention, and data analysis of all natural hormone replacement therapies

Hand-outs Distributed

7:30pm to 9:00pm- Salerno Center Exam; 50 multiple choice questions

9:00pm to 10:30pm- Tests graded and reviewed; questions answered

Presentation of The Salerno Center Certification Diplomas

Total Training Hours: 98
Total Testing and Evaluation Hours: 2
Total: 100 Hours



The Salerno Center for Complementary Medicine

Physician Training/Business Consulting: Registration/Information Request

Name _____
First Middle Initial Last Academic Credentials

Company _____

Address _____

City _____ State _____ Zip _____

Country _____ Phone () _____ Email _____

- Please contact me to discuss my general questions
- I would like to schedule a training time with Dr. Salerno at his New York Office
- I would like to schedule a training time with Dr. Salerno on-site at my own facility
- Please contact me to discuss a franchise opportunity with The Salerno Center

Please send your request to:

Mail: 161 Madison Ave
Suite 7SW
New York, NY 10016

Fax: 212.582.1727

Email: training@salernocenter.com

You may also contact us directly by phone at 866.582.7454 or 212.582.1700